



LEP – Sub Committee

LEP - Lancashire Innovation Board

Private and Confidential: NO

Date: Friday, 19 February 2021

Update on the Lancashire bid for City of Culture 2025

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Executive Summary

The Board is to receive a presentation led by Board member Tony Attard concerning progress on the Lancashire bid for City of Culture 2025.

Recommendation

The Board is asked to comment on the progress of the City of Culture bid and its fit with the objectives of the Innovation Board and its marketing ambitions.

Background and Advice

The Lancashire City of Culture bid is about bringing Lancashire together as a whole and the programme will represent the full scope of the counties creative cultures by combining Culture, Commerce and Creative Communities.

The Board will be given a presentation by Debbi Lander, Bid Director, setting out the work to date and proposed plans for Lancashire City of Culture 2025 and clearly demonstrating the following:

- Overall aims and objectives, how can a county be a city?
- Where we are now in the plan
- Where we expect to be after winning the bid
- How this can augment Innovation which is a key strength in Lancashire

The presentation will seek to prompt comment and discussion from Board Members on how the objectives of the Innovation Board can be woven into the overall promotional plans heralding innovation in the County.



List of Background Papers

Paper	Date	Contact/Tel
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N/A

Reason for inclusion in Part II, if appropriate

N/A